

QUARTER PAGE MEDIA PLAN

SUMMARY		
S. No.	Particular	Cost
1	Print Advertising in Weekly Newspapers - 2 AD of 400 sqcm. Ad Position: Inside Any Page B&W (216)	1,717,848.01
2	Print Advertising in Fortnightly Newspapers -2 AD of 400 sqcm.. Ad Position: Inside Any Page B&W (350)	2,528,126.88
3	Print Advertising in Monthly Newspapers - 2 AD of 100 c.cm/2 Full Page. Ad Position: Inside Any Page B&W (13)	50,045.76
	PRINT MEDIA GRAND TOTAL:	4,296,020.65

NOTE: All Rates/ Cost are subject to change.

Print Media Plan of DIPR, Government of Rajasthan								
S.No.	Publication Name	Edition/s	Total Size	Rate (As Approved with DIPR)		Insertions	Amount	Release Date
				DAVP	DPR			
Weekly Newspapers - 1 AD of 400 sqcm 25 x 16 = 400. Ad Position: Inside Any Page B/W								
1	AAZAD	AJMER	400	22.3	0	2	17840	
2	AJMER DOOT	AJMER	400	13.36	0	2	10688	
3	AJMER JAGRAN	AJMER	400	14.21	0	2	11368	
4	ARAVALI SANDESH	AJMER	100	0	21.6	2	4320	
5	AWAZ RAJASTHAN KI	AJMER	400	13.36	0	2	10688	
6	BHARAT DESH MAHAN	AJMER	400	22.3	0	2	17840	
7	DARBAR	AJMER	400	13.36	0	2	10688	
8	DER MATKAR	AJMER	100	0	21.6	2	4320	
9	MARU PRAHAR	AJMER	100	0	14.4	2	2880	
10	RIMJHIM	AJMER	400	13.36	0	2	10688	
11	SAMRAT PRATHVIRAJ	AJMER	400	13.36	0	2	10688	
12	SANT KAWAR RAM SINDHI	AJMER	400	17.76	0	2	14208	
13	SANT SADHU VASVANI	AJMER	400	26.74	0	2	21392	
14	VEER VIJAY	AJMER	100	0	14.4	2	2880	
15	VISHV SHERNI	AJMER	100	0	21.6	2	4320	
16	ALWAR CROWN	ALWAR	100	0	21.6	2	4320	
17	PUBLIC OR PRASHASAN	ALWAR	100	0	14.4	2	2880	
18	SANIL	ALWAR	100	0	21.6	2	4320	
19	ANDER KI KHABAR	BANSWARA	400	17.76	0	2	14208	
20	HELLO RAJASTHAN	BANSWARA	400	10.69	0	2	8552	
21	MAHI PRAWAH	BANSWARA	100	0	28.8	2	5760	
22	BARAN PATRIKA	BARAN	100	0	14.4	2	2880	
23	KOTA TIGER	BARAN	400	9.63	0	2	7704	
24	BARMER EXPRESS	BARMER	400	13.36	0	2	10688	
25	HRADAY DESH	BARMER	400	14.21	0	2	11368	
26	THIRD VISION	BARMER	100	0	14.4	2	2880	
27	AAWAZ	BHARATPUR	400	9.63	0	2	7704	
28	ETIHASIK LOHAGARH SANDESH	BHARATPUR	100	0	28.8	2	5760	
29	LAL NISHAN	BHARATPUR	100	0	14.4	2	2880	
30	LOHAGARH KA SURAJMAL	BHARATPUR	100	0	28.8	2	5760	
31	LOHAGARH PATRIKA	BHARATPUR	400	13.36	0	2	10688	
32	NAVYUG SANDESH	BHARATPUR	100	0	14.4	2	2880	

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				DAVP	DPR			
Weekly Newspapers - 1 AD of 400 sqcm 25 x 16 = 400. Ad Position: Inside Any Page B/W								
33	PUBLIC INSAF DIARY	BHARATPUR	400	13.36	0	2	10688	
34	ADHA JAMANA	BHILWARA	400	9.63	0	2	7704	
35	BHILWARA GOURAV	BHILWARA	100	0	14.4	2	2880	
36	BHILWARA LEDAR	BHILWARA	100	0	14.4	2	2880	
37	BHILWARA SAMRAT	BHILWARA	100	0	14.4	2	2880	
38	DINKAR SANDESH	BHILWARA	100	0	28.8	2	5760	
39	JHANJHAVAT	BHILWARA	400	9.63	0	2	7704	
40	KHERAD MAIL	BHILWARA	100	0	14.4	2	2880	
41	MAINAL	BHILWARA	400	9.63	0	2	7704	
42	RAJASTHAN NEWS TRACK	BHILWARA	100	0	28.8	2	5760	
43	TARANG LOK	BHILWARA	400	10.69	0	2	8552	
44	ABHYA INDIA	BIKANER	100	0	28.8	2	5760	
45	BIKANER EXPRESS	BIKANER	400	9.63	0	2	7704	
46	KRANTI BIGUL	BIKANER	400	13.36	0	2	10688	
47	LOKMAT	BIKANER	100	0	21.6	2	4320	
48	PUSHKARNA PAKHAYAN	BIKANER	100	0	28.8	2	5760	
49	VINAYAK	BIKANER	100	0	14.4	2	2880	
50	TIMES OF RAJASTHAN	BIKANER	400	7.71	0	2	6168	
51	VARTMAN	BIKANER	100	0	21.6	2	4320	
52	DAKAL	BUNDI	100	0	14.4	2	2880	
53	CHITTORGARH EXPRESS	CHITTORGARH	100	0	14.4	2	2880	
54	LALKAR	CHITTORGARH	100	0	28.8	2	5760	
55	RAJASTHAN JAGAT KESRI	CHITTORGARH	100	0	14.4	2	2880	
56	RAJASTHAN KIRAN	CHITTORGARH	100	0	28.8	2	5760	
57	RAJASTHAN SAPTAHIK	CHITTORGARH	100	0	14.4	2	2880	
58	SAINANI POST	CHITTORGARH	100	0	14.4	2	2880	
59	CHURU KESHRI	CHURU	100	0	14.4	2	2880	
60	CHURU SEVAN STAR	CHURU	100	0	21.6	2	4320	
61	DOUBLE JODI SANDESH	CHURU	100	0	21.6	2	4320	
62	OBJECT	CHURU	100	0	28.8	2	5760	
63	YAUVAK	CHURU	100	0	14.4	2	2880	
64	ARAVALI DHARPAN	DAUSA	100	0	28.8	2	5760	
65	DHAKAR SAMACHAAR	DAUSA	400	13.36	0	2	10688	

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				DAVP	DPR			
Weekly Newspapers - 1 AD of 400 sqcm 25 x 16 = 400. Ad Position: Inside Any Page B/W								
66	CHAMBAL KESRI	DHOLPUR	400	13.36	0	2	10688	
67	DHOLPUR CHITRAN	DHOLPUR	100	0	14.4	2	2880	
68	DHOLPUR GAJAT	DHOLPUR	100	0	14.4	2	2880	
69	PUBLIC INSAF DIARY	DHOLPUR	400	13.36	0	2	10688	
70	BAGAR SATTA	DUNGARPUR	100	0	14.4	2	2880	
71	TIME AND TIDE	DUNGARPUR	100	0	14.4	2	2880	
72	ANOKHA RAJASTHAN	HANUMANGARH	400	13.36	0	2	10688	
73	BHADRA PRIKRMMA	HANUMANGARH	400	17.76	0	2	14208	
74	MEENKSHI SANDESH	HANUMANGARH	400	0	13.36	2	10688	
75	GOSAWAMI DOOT	HANUMANGARH	400	13.36	0	2	10688	
76	HANUMANGARH KESRI	HANUMANGARH	400	17.76	0	2	14208	
77	HANUMANGARH TIMES	HANUMANGARH	400	17.76	0	2	14208	
78	KALAM KI JYOTI PATRAKAR	HANUMANGARH	400	13.36	0	2	10688	
79	KUNJ KIRAN	HANUMANGARH	400	17.84	0	2	14272	
80	NEWS OPINION	HANUMANGARH	100	0	14.4	2	2880	
81	NOHAR KESRI	HANUMANGARH	100	0	14.4	2	2880	
82	PIYUSH SANDESH	HANUMANGARH	100	0	14.4	2	2880	
83	PRABHAT KESRI	HANUMANGARH	400	10.69	0	2	8552	
84	SANGARIYA KI LALKAR	HANUMANGARH	100	0	14.4	2	2880	
85	UTARANCHAL SANDESH	HANUMANGARH	400	13.36	0	2	10688	
86	AAKASH DEEP	JAIPUR	400	26.74	0	2	21392	
87	AMRIT RAJASTHAN	JAIPUR	400	10.69	0	2	8552	
88	ANUPAM RAJASTHAN VIKAS PATRIKA	JAIPUR	100	0	28.8	2	5760	
89	BADTA RAJASTHAN	JAIPUR	400	9.63	0	2	7704	
90	BEDHADAK PRAHAR	JAIPUR	100	0	14.4	2	2880	
91	BRIJ KAPIL EXPRESS	JAIPUR	400	13.36	0	2	10688	
92	CHEHAK	JAIPUR	100	0	14.4	2	2880	
93	DHAKAR SAMACHAR	JAIPUR	400	13.36	0	2	10688	
94	GARIBO KA SITARA	JAIPUR	400	26.74	0	2	21392	
95	GLOBAL TANDER& AUCTIONS	JAIPUR	400	26.74	0	2	21392	
96	HAMARA VATAN	JAIPUR	400	7.71	0	2	6168	
97	HAMARI ZINDAGI	JAIPUR	100	0	28.8	2	5760	

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Weekly Newspapers - 1 AD of 400 sqcm 25 x 16 = 400. Ad Position: Inside Any Page B/W								
98	JAIPUR BULETIN	JAIPUR	400	13.36	0	2	10688	
99	JAIPUR PULSE	JAIPUR	100	0	14.4	2	2880	
100	JAIPUR TIMES	JAIPUR	100	0	28.8	2	5760	
101	JAN RAKHWALA	JAIPUR	100	0	14.4	2	2880	
102	KALA TRIVENI TIMES	JAIPUR	100	0	14.4	2	2880	
103	KAYNAT SAMAC HAR	JAIPUR	400	9.63	0	2	7704	
104	KHABAR PE KHABAR	JAIPUR	100	0	28.8	2	5760	
105	KHULI AWAZ	JAIPUR	400	9.63	0	2	7704	
106	KIRDAR	JAIPUR	100	0	14.4	2	2880	
107	LOK AADARSH	JAIPUR	400	7.71	0	2	6168	
108	MARU KI MAHAK	JAIPUR	400	17.76	0	2	14208	
109	MARU RAJASTHAN	JAIPUR	400	13.36	0	2	10688	
110	NAND GAGAN BHEDI SAMACHAAR	JAIPUR	100	0	14.4	2	2880	
111	NAV SURYA	JAIPUR	400	13.36	0	2	10688	
112	NIRALA RAJASTHAN	JAIPUR	400	14.21	0	2	11368	
113	NIYOJAN BHARTI	JAIPUR	400	17.76	0	2	14208	
114	OBJECT	JAIPUR	100	0	28.8	2	5760	
115	PAKSHI KA SANDESH	JAIPUR	100	0	28.8	2	5760	
116	PASHUPAT	JAIPUR	100	0	14.4	2	2880	
117	PINK SPARK	JAIPUR	100	0	28.8	2	5760	
118	PRATHAM SANDESH	JAIPUR	100	0	14.4	2	2880	
119	PRESS DON	JAIPUR	400	13.36	0	2	10688	
120	RAJASTHAN CHAKSHU	JAIPUR	400	14.21	0	2	11368	
121	RAJASTHAN JAGAT KESRI	JAIPUR	400	9.63	0	2	7704	
122	RAJASTHAN KEHARI	JAIPUR	400	7.71	0	2	6168	
123	RAJASTHAN ME SABKI AAWAZ	JAIPUR	400	9.63	0	2	7704	
124	RAJASTHAN STATEMENT	JAIPUR	400	26.74	0	2	21392	
125	RAJASTHAN VYAPAR DOOT	JAIPUR	400	17.76	0	2	14208	
126	ROYAL PATRIKA	JAIPUR	400	17.76	0	2	14208	
127	SAFED HATHI	JAIPUR	400	26.74	0	2	21392	
128	SAJAG PRATINIDHI	JAIPUR	400	13.36	0	2	10688	
129	SARV SAMMAT	JAIPUR	100	0	14.4	2	2880	

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Weekly Newspapers - 1 AD of 400 sqcm 25 x 16 = 400. Ad Position: Inside Any Page B/W								
130	SATTA JAGAT	JAIPUR	400	13.36	0	2	10688	
131	SEVEN DAY DIARY	JAIPUR	100	0	28.8	2	5760	
132	SHAHIDON KA CHAMAN	JAIPUR	400	9.63	0	2	7704	
133	SHIKVA	JAIPUR	100	0	14.4	2	2880	
134	SHRAM SHAKTI	JAIPUR	100	0	14.4	2	2880	
135	SHYAM SURBHI	JAIPUR	100	0	21.6	2	4320	
136	SUNDAR DESH RAJASTHAN	JAIPUR	400	17.76	0	2	14208	
137	TASKARON KA SAPHAYA	JAIPUR	400	7.71	0	2	6168	
138	UDAY MEGH	JAIPUR	100	0	14.4	2	2880	
139	USMA KIRAN	JAIPUR	100	0	14.4	2	2880	
140	UTARANCHAL SANDESH	JAIPUR	100	0	14.4	2	2880	
141	YADGAR	JAIPUR	100	0	14.4	2	2880	
142	YATAYAT CHAKRA	JAIPUR	100	0	14.4	2	2880	
143	YATAYAT DOOT	JAIPUR	100	0	14.4	2	2880	
144	YOUNGDOOT	JAIPUR	400	13.36	0	2	10688	
145	YOUTH RAJASTHAN	JAIPUR	100	0	14.4	2	2880	
146	YOUVA PRERNA	JAIPUR	100	0	21.6	2	4320	
147	MARWAR CHETNA	JALORE	100	0	28.8	2	5760	
148	AANDHI	JHALAWAR	400	13.36	0	2	10688	
149	HADOUTI PRAKASH	JHALAWAR	100	0	21.6	2	4320	
150	PASHUPATI VAJRA	JHUNJHUNU	400	24.74	0	2	19792	
151	CONTROLLAR	JODHPUR	400	13.36	0	2	10688	
152	GARVIT BHARAT	JODHPUR	400	13.36	0	2	10688	
153	HARDAM	JODHPUR	400	10.69	0	2	8552	
154	JANGAN	JODHPUR	400	22.3	0	2	17840	
155	JODHANA EXPRESS	JODHPUR	400	10.69	0	2	8552	
156	JODHPUR TIMES	JODHPUR	400	17.76	0	2	14208	
157	KHAIR KHABAR	JODHPUR	100	0	28.8	2	5760	
158	LATIAL SANDESH	JODHPUR	100	0	21.6	2	4320	
159	NAKODA DARSHAN	JODHPUR	100	0	21.6	2	4320	
160	PAIGAM E HAKIKAT	JODHPUR	100	0	14.4	2	2880	
161	PRAJA SEVAK	JODHPUR	400	13.36	0	2	10688	
162	PRAYATAN BAZAR	JODHPUR	100	0	28.8	2	5760	

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Weekly Newspapers - 1 AD of 400 sqcm 25 x 16 = 400. Ad Position: Inside Any Page B/W								
163	RASTRAPREMI	JODHPUR	400	13.36	0	2	10688	
164	SURYA MUKHI	JODHPUR	100	0	21.6	2	4320	
165	UDAI RAJASTHAN	JODHPUR	100	0	28.8	2	5760	
166	AKSHAR KI PAHCHAAN	KOTA	400	9.63	0	2	7704	
167	CHAMBAL	KOTA	100	0	21.6	2	4320	
168	DHAI AKSHAR	KOTA	100	0	28.8	2	5760	
169	DHARTI KA ANGAN	KOTA	100	0	28.8	2	5760	
170	HADOUTI MANAV	KOTA	100	0	21.6	2	4320	
171	JAGRATI	KOTA	100	0	14.4	2	2880	
172	JANDHARNA PAKSH	KOTA	100	0	28.8	2	5760	
173	KISHAN SANDESH	KOTA	100	0	14.4	2	2880	
174	MAZDUR CHETNA	KOTA	100	0	14.4	2	2880	
175	JANGAN	PALI	400	17.76	0	2	14208	
176	JAWAI DARPAN	PALI	400	10.69	0	2	8552	
177	JAI KANTHAL	PRATAPGARH	100	0	14.4	2	2880	
178	VATAN TANDER	PRATAPGARH	100	0	28.8	2	5760	
179	JUST RAJSAMAND	RAJSAMAND	100	0	28.8	2	5760	
180	MEWAR OBSERWAR	RAJSAMAND	100	0	28.8	2	5760	
181	RAJSAMAND KE JAN ARMAN	RAJSAMAND	100	0	28.8	2	5760	
182	BADTI KALAM	SAWAI MADHOPUR	100	0	28.8	2	5760	
183	BAJARIYA KI B HOUR	SAWAI MADHOPUR	100	0	28.8	2	5760	
184	ANNAMIKA	SIKAR	400	10.69	0	2	8552	
185	KAYAM KHANI JUNG	SIKAR	100	0	14.4	2	2880	
186	NAVYATN	SIKAR	400	13.36	0	2	10688	
187	PRAKASH KESRI	SIKAR	100	0	28.8	2	5760	
188	SAMAJ DOOT	SIKAR	100	0	21.6	2	4320	
189	SALONA RAJASTHAN	SIKAR	100	0	14.4	2	2880	
190	SHIKHAR VIJAY	SIKAR	100	0	14.4	2	2880	
191	ACTIVE NEWS	SRIGANGANAGAR	400	9.63	0	2	7704	
192	ANJUM SAMACH AR	SRIGANGANAGAR	400	10.69	0	2	8552	
193	BHARAT JAN	SRIGANGANAGAR	400	13.36	0	2	10688	
194	BLAST KI AAWAZ	SRIGANGANAGAR	400	9.63	0	2	7704	
195	DR.AMBADKAR & BAHUJAN	SRIGANGANAGAR	400	9.63	0	2	7704	

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196	GANGANAGAR JYOTI	SRIGANGANAGAR	100	0	28.8	2	5760	
197	GANGANAGAR MORCHA	SRIGANGANAGAR	400	17.76	0	2	14208	
198	GANGANAGAR PRATAP	SRIGANGANAGAR	400	13.36	0	2	10688	
199	HANSAL SAMACHAAR	SRIGANGANAGAR	400	17.76	0	2	14208	
200	HARDEV TIMES	SRIGANGANAGAR	100	0	14.4	2	2880	
201	IRON CROSS	SRIGANGANAGAR	100	0	14.4	2	2880	
202	KANTILE PHOOL	SRIGANGANAGAR	400	9.63	0	2	7704	
203	NAYAY OUR ADALAT	SRIGANGANAGAR	400	9.63	0	2	7704	
204	ROOPANA TIMES	SRIGANGANAGAR	400	17.76	0	2	14208	
205	SADUL KESRI	SRIGANGANAGAR	100	0	14.4	2	2880	
206	SEEMA KI LALKAR	SRIGANGANAGAR	400	9.63	0	2	7704	
207	SURYA BAZAR PATRIKA	SRIGANGANAGAR	400	10.69	0	2	8552	
208	UTTAM SANDESH	SRIGANGANAGAR	400	17.76	0	2	14208	
209	VIJAY PARV	SRIGANGANAGAR	100	0	14.4	2	2880	
210	BANAS VARDAAN	TONK	400	9.63	0	2	7704	
211	KESHAR KIRAN	TONK	100	0	21.6	2	4320	
212	NIWAI TIMES	TONK	100	0	28.8	2	5760	
213	ADHIKARI KI DUNIYA	UDAIPUR	100	0	28.8	2	5760	
214	ASHWASAN	UDAIPUR	100	0	14.4	2	2880	
215	CHANAKYA DHURI	UDAIPUR	400	17.76	0	2	14208	
216	MEWARJAN	UDAIPUR	100	0	28.8	2	5760	
217	UDAIPUR SAPTAHIK	UDAIPUR	100	0	21.6	2	4320	
Total							1606216	
Amount * 85%							1365283.6	
Print Media Gst 5%							68264.18	
Total Amount 85%+5%							1433547.78	
Amount*15%							240932.4	
Gst *18%							43367.832	
Total amount 15%+18%							284300.232	
Grand Total							1717848.012	

Print Media Plan of DIPR, Government of Rajasthan								
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Fornightly Newspapers - 1 AD of 400 sqcm 25 x 16 . Ad Position: Inside Any Page B/W								
1	AAZAD NYAY	AJMER	400	17.76	0	2	14208	
2	ADHUNIK VATAVARAN	AJMER	400	17.76	0	2	14208	
3	AJAYMERU TIMES	AJMER	400	12.05	0	2	9640	
4	AJMER AAJ KAL	AJMER	100	0	11.52	2	2304	
5	AJMER KI MASHAL	AJMER	400	13.36	0	2	10688	
6	AJMER SANGAM	AJMER	100	0	17.28	2	3456	
7	AJMER SHARIF	AJMER	400	12.05	0	2	9640	
8	AJMER TODAY	AJMER	400	9.63	0	2	7704	
9	ALFAZ TODAY	AJMER	400	13.36	0	2	10688	
10	ANKHAN DEKHI	AJMER	100	0	23.04	2	4608	
11	BEROJGAR MITRA	AJMER	400	9.63	0	2	7704	
12	BHABHAK	AJMER	400	13.36	0	2	10688	
13	DASHNAM PRAKASH	AJMER	100	0	23.04	2	4608	
14	DIWAN MOHAN	AJMER	400	13.36	0	2	10688	
15	JASVANT JEET JYOTI	AJMER	400	13.36	0	2	10688	
16	JAYANTI JANTA	AJMER	100	0	17.28	2	3456	
17	KESHAV DHARA	AJMER	400	13.36	0	2	10688	
18	KHAWAJA KI NAGRI	AJMER	400	10.69	0	2	8552	
19	KISAN DHAM	AJMER	400	10.69	0	2	8552	
20	LABANA JAGRATI SANDESH	AJMER	400	9.63	0	2	7704	
21	LABANA PAIGAAM	AJMER	400	10.69	0	2	8552	
22	LAHRO KI BAHAR	AJMER	400	10.69	0	2	8552	
23	LAL ANGARA	AJMER	100	0	17.28	2	3456	
24	LOK MAIL SAMACHAAR	AJMER	400	13.36	0	2	10688	
25	NARENDRA KI PUKAR	AJMER	100	0	17.28	2	3456	
26	NAYA YUG PURUSH	AJMER	400	13.36	0	2	10688	
27	PALIKA VIKAS	AJMER	100	0	17.28	2	3456	
28	RAJ KA RAJ	AJMER	400	13.36	0	2	10688	
29	RAJASTHAN CHETNA	AJMER	400	13.36	0	2	10688	
30	RAJYA YATAYAT SANDESH	AJMER	100	0	11.52	2	2304	
31	ROSHAN BHARAT	AJMER	400	10.77	0	2	8616	
32	SAMACHAAR KHABAR NEWS	AJMER	100	0	17.28	2	3456	
33	SAMACHAAR SAMRAT	AJMER	400	17.76	0	2	14208	
34	SALAAM AJMER	AJMER	100	0	11.52	2	2304	
35	VIVEK BHAV	AJMER	100	0	17.28	2	3456	
36	ASANK	ALWAR	100	0	17.28	2	3456	

S.NO	Publication Name	Edition/s	Total Size	Rate (As Approved with DIPR)		Insertions	Amount	Release Date
				DAVP	DPR			
Fornightly Newspapers - 1 AD of 400 sqcm 25 x 16 . Ad Position: Inside Any Page B/W								
37	BAL KI AWAZ	ALWAR	100	0	17.28	2	3456	
38	DHARATI KA DARD	ALWAR	100	0	11.52	2	2304	
39	KAMAR TOD	ALWAR	100	0	11.52	2	2304	
40	MAHILA TODAY	ALWAR	100	0	23.04	2	4608	
41	NIRALA ALWAR	ALWAR	100	0	17.28	2	3456	
42	PAPULAR VICHAAR TIMES	ALWAR	100	0	17.28	2	3456	
43	PRAMANIK	ALWAR	100	0	23.04	2	4608	
44	RAJASTHAN LOKVANI	ALWAR	100	0	23.04	2	4608	
45	BARMER LIVE	BARMER	100	0	11.52	2	2304	
46	JAIN PARIWAR	BARMER	100	0	23.04	2	4608	
47	JANM DATA	BARMER	100	0	11.52	2	2304	
48	MAN MANDAKINI	BARMER	100	0	11.52	2	2304	
49	MARU MANCH	BARMER	100	0	23.04	2	4608	
50	BARODA DIGDARSHAN	BHARATPUR	400	13.36	0	2	10688	
51	BHARATPUR AAGAZ	BHARATPUR	400	13.36	0	2	10688	
52	KRASHAK JEEVAN	BHARATPUR	400	13.36	0	2	10688	
53	KRASHAK MAIL	BHARATPUR	400	13.36	0	2	10688	
54	KRASHI SAMRAT	BHARATPUR	400	13.36	0	2	10688	
55	MASHHOOR	BHARATPUR	400	13.36	0	2	10688	
56	NEHRU KE SAPNE	BHARATPUR	100	0	11.52	2	2304	
57	RAJASTHANI GUJRATI SANDESH	BHARATPUR	400	13.36	0	2	10688	
58	SUJAAN GANGA DAILY POST	BHARATPUR	400	13.36	0	2	10688	
59	TIMES OF KEVALADEV	BHARATPUR	400	13.36	0	2	10688	
60	VIJAYGARH SANDESH	BHARATPUR	400	13.36	0	2	10688	
61	AAWAZ MEWAR KI	BHILWARA	100	0	11.52	2	2304	
62	BHILWARA EXPRESS	BHILWARA	400	9.63	0	2	7704	
63	BHILWARA LOK PIDA	BHILWARA	400	9.63	0	2	7704	
64	BHILWARA TIGER	BHILWARA	100	0	11.52	2	2304	
65	BHOOMIKA SANDESH	BHILWARA	100	0	11.52	2	2304	
66	BHILWARA TODAY	BHILWARA	100	0	23.04	2	4608	
67	JAGAT MANGAL	BHILWARA	100	0	11.52	2	2304	
68	MEWAR KI SHAN	BHILWARA	100	0	11.52	2	2304	
69	MEWAR KRANTIKAL	BHILWARA	400	7.71	0	2	6168	
70	PRAGVAT	BHILWARA	100	0	17.28	2	3456	
71	PRAGYABODH	BHILWARA	100	0	23.04	2	4608	
72	SAMAZ KI HULCHAL	BHILWARA	400	7.71	0	2	6168	
73	SHRAMSHILTA	BHILWARA	100	0	11.52	2	2304	

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Fornightly Newspapers - 1 AD of 400 sqcm 25 x 16 . Ad Position: Inside Any Page B/W								
74	TAXTILE WORLD	BHILWARA	100	0	23.04	2	4608	
75	VIJAY INDIA	BHILWARA	100	0	11.52	2	2304	
76	VISIT RAJASTHAN	BHILWARA	100	0	11.52	2	2304	
77	BIKANER JAN SANDESH	BIKANER	100	0	11.52	2	2304	
78	CHOKSI	BIKANER	400	9.63	0	2	7704	
79	DESH AUR VYAPAR	BIKANER	100	0	11.52	2	2304	
80	DISHA KALP	BIKANER	400	7.71	0	2	6168	
81	GREAT DESERT NEWS	BIKANER	100	0	11.52	2	2304	
82	HAKDAAR	BIKANER	100	0	11.52	2	2304	
83	JANGAL JYOTI	BIKANER	100	0	17.28	2	3456	
84	JANMAT PATRIKA	BIKANER	100	0	11.52	2	2304	
85	KALASAN DINKAR	BIKANER	100	0	11.52	2	2304	
86	KOHINOOR	BIKANER	100	0	23.04	2	4608	
87	KRANTI RATAN	BIKANER	100	0	17.28	2	3456	
88	LOK UZALA	BIKANER	400	9.63	0	2	7704	
89	PATHAY PRABHAT	BIKANER	100	0	17.28	2	3456	
90	SATYA JHALAK	BIKANER	100	0	17.28	2	3456	
91	BUNDI TIGER	BUNDI	400	7.71	0	2	6168	
92	CHURU EXPRESS	CHURU	400	13.36	0	2	10688	
93	MAHAKTA HINDUSTAN	CHURU	400	13.36	0	2	10688	
94	SARDAR SHAHAR PRABHAT	CHURU	100	0	11.52	2	2304	
95	KRASHAK MAIL	DAUSA	400	13.36	0	2	10688	
96	DHOLPUR TISHN	DHOLPUR	400	9.63	0	2	7704	
97	MASHHOOR	DHOLPUR	400	13.36	0	2	10688	
98	Public Insaaf Diary	DHOLPUR	100	0	21.6	2	4320	
99	BRAHMAN UPDESH	HANUMANGARH	400	13.36	0	2	10688	
100	Cheepa Sandesh	HANUMANGARH	100	0	23.04	2	4608	
101	DAVA CHA-RCHAA	HANUMANGARH	400	14.21	0	2	11368	
102	GAURAV JYOTI	HANUMANGARH	400	13.36	0	2	10688	
103	GUNGYAN	HANUMANGARH	400	10.69	0	2	8552	
104	JAJMENT	HANUMANGARH	100	0	11.52	2	2304	
105	KHALSA TODAY	HANUMANGARH	400	10.69		2	8552	
106	KHEL ROMA	HANUMANGARH	400	13.36	0	2	10688	
107	MAHILA AYOg	HANUMANGARH	400	17.76	0	2	14208	
108	MEDICIN REPORTER	HANUMANGARH	400	13.36	0	2	10688	
109	NAI IMARAT	HANUMANGARH	400	13.36	0	2	10688	
110	NATH-PANTH	HANUMANGARH	400	10.69	0	2	8552	

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DAVP

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Fornightly Newspapers - 1 AD of 400 sqcm 25 x 16 . Ad Position: Inside Any Page B/W

111	PICHDE AGAE BADHEY	HANUMANGARH	400	0	13.36	2	10688
112	RAWATSAR JYOTI	HANUMANGARH	400	13.36	0	2	10688
113	TABAR TOLI	HANUMANGARH	100	0	11.52	2	2304
114	VIJAY KI AWAZ	HANUMANGARH	400	13.36	0	2	10688
115	VOLTAGE	HANUMANGARH	400	10.69	0	2	8552
116	AAPKI ADALAT	JAIPUR	400	13.36	0	2	10688
117	AGAAZ KESARI	JAIPUR	400	17.76	0	2	14208
118	AGRASEN SHAKTI	JAIPUR	400	17.76	0	2	14208
119	AHA INDIA	JAIPUR	400	0	13.46	2	10768
120	AHINDI SHATRA ME HINDI KA PARCHAAR	JAIPUR	100	0	17.28	2	3456
121	AJENT RAJASTHAN	JAIPUR	100	0	11.52	2	2304
122	ANKIT TIMES	JAIPUR	100	0	11.52	2	2304
123	ANTARYAMI KI KALAM	JAIPUR	400	9.63	0	2	7704
124	APRADH EXPRESS	JAIPUR	400	13.36	0	2	10688
125	APRADH SAMVAD	JAIPUR	100	0	11.52	2	2304
126	ARUN INDIA TIMES	JAIPUR	400	13.36	0	2	10688
127	BAAL HANS	JAIPUR	400	31.74	0	2	25392
128	BODH SOURABH	JAIPUR	400	13.36	0	2	10688
129	BRAHM ADALAT	JAIPUR	100	0	11.52	2	2304
130	CHAMKTA CHANDRAMA	JAIPUR	400	26.74	0	2	21392
131	COMPETITION SALAHAKAR	JAIPUR	400	9.63	0	2	7704
132	DEVA RI DHARTI RAJASTHAN	JAIPUR	100	0	23.04	2	4608
133	DEVOTE HINDUSTAN	JAIPUR	400	17.76	0	2	14208
134	DHAROHAR NEWS	JAIPUR	100	0	23.04	2	4608
135	DIKSHA DARPAN	JAIPUR	400	9.63	0	2	7704
136	DUDANDRI LALKAR	JAIPUR	400	13.36	0	2	10688
137	DUNDHADI BANTE	JAIPUR	100	0	23.04	2	4608
138	E-SANDESH	JAIPUR	100	0	11.52	2	2304
139	FALAK	JAIPUR	100	0	11.52	2	2304
140	FORTNIGHT COLLECTION	JAIPUR	100	0	11.52	2	2304
141	GALTA KI GHATI	JAIPUR	100	0	11.52	2	2304
142	GAREEBO KA SETU	JAIPUR	100	0	23.04	2	4608
143	GAWON KI SUBAH	JAIPUR	100	0	11.52	2	2304
144	GHUMTA AIENA	JAIPUR	400	14.21	0	2	11368
145	GOLDEN RAJASTHAN	JAIPUR	400	13.36	0	2	10688
146	GRAMEEN HALDHAR	JAIPUR	400	13.36	0	2	10688

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				DAVP	DPR			

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147	GULABI JAGAT SAMACHAAR	JAIPUR	100	0	11.52	2	2304	
148	GUPT DOOT	JAIPUR	400	9.63	0	2	7704	
149	GURJAR DARSHAN	JAIPUR	100	0	11.52	2	2304	
150	HAMARI TAQUAT	JAIPUR	400	13.36	0	2	10688	
151	HEALTH EXPRESS	JAIPUR	400	14.21	0	2	11368	
152	HEALTH VIEW	JAIPUR	400	17.76	0	2	14208	
153	HERBAL LIFE ELECTROPATHY	JAIPUR	100	0	11.52	2	2304	
154	INDIAN DHAMAKA	JAIPUR	400	26.74	0	2	21392	
155	INDIAN FRAME	JAIPUR	100	0	23.04	2	4608	
156	JAI MAHESH	JAIPUR	400	14.21	0	2	11368	
157	JAIPUR KI AAWAZ	JAIPUR	400	13.36	0	2	10688	
158	JAIPUR METRO TRACK	JAIPUR	400	13.36	0	2	10688	
159	JAIPUR NEWS	JAIPUR	100	0	11.52	2	2304	
160	JAN YATRA	JAIPUR	100	0	23.04	2	4608	
161	JUGAL KRIPA	JAIPUR	100	0	11.52	2	2304	
162	KARM JYOTI	JAIPUR	400	7.71	0	2	6168	
163	KAYASTHA TODAY	JAIPUR	100	0	11.52	2	2304	
164	KHANDAL SANDESH	JAIPUR	400	13.36	0	2	10688	
165	KHATU SHYAM PATRIKA	JAIPUR	100	0	11.52	2	2304	
166	KIRAN KI PUKAR	JAIPUR	100	0	11.52	2	2304	
167	LEKH PATRA	JAIPUR	100	0	11.52	2	2304	
168	LOKTANTRA KA SANDESH	JAIPUR	100	0	11.52	2	2304	
169	LOK DASHA	JAIPUR	100	0	23.04	2	4608	
170	MADAK PRADAT VIRODHI	JAIPUR	400	13.36	0	2	10688	
171	MADHUR SWAR	JAIPUR	400	13.36	0	2	10688	
172	MANDI CHETNA	JAIPUR	100	0	11.52	2	2304	
173	MANDI EXPRESS	JAIPUR	100	0	23.04	2	4608	
174	MANU MADHAVI TIMES	JAIPUR	400	13.36	0	2	10688	
175	MEDICAL TIMES	JAIPUR	400	13.36	0	2	10688	
176	MUHIJO VATAN	JAIPUR	400	10.69	0	2	8552	
177	NAD KI AWAJ	JAIPUR	400	10.69	0	2	8552	
178	NATIONAL MOOVEMENT	JAIPUR	100	0	11.52	2	2304	
179	NEWS ONE TIMES	JAIPUR	400	13.36	0	2	10688	
180	NIRALI VIJAY	JAIPUR	400	13.36	0	2	10688	
181	NIRMAN SANDESH	JAIPUR	400	17.76	0	2	14208	
182	PALANHAAR	JAIPUR	100	0	11.52	2	2304	
183	PARISKAR PATRIKA	JAIPUR	100	0	11.52	2	2304	

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				DAVP	DPR			
Fornightly Newspapers - 1 AD of 400 sqcm 25 x 16 . Ad Position: Inside Any Page B/W								
184	PARIVAHAN JYOTI	JAIPUR	100	0	11.52	2	2304	
185	PINK CITY DOT COM	JAIPUR	400	14.21	0	2	11368	
186	PINK NEWS	JAIPUR	100	0	23.04	2	4608	
187	POWERFUL TIMES	JAIPUR	100	0	11.52	2	2304	
188	PRAGYAN BHARTI	JAIPUR	100	0	11.52	2	2304	
189	PRAKHAR JWALA	JAIPUR	100	0	11.52	2	2304	
190	PRATHAVI LOK SAMACHAAR	JAIPUR	400	13.36	0	2	10688	
191	RAJ DRASHTIKON	JAIPUR	100	0	11.52	2	2304	
192	RAJ JYOTI	JAIPUR	400	10.69	0	2	8552	
193	RAJ SEEMA TIMES	JAIPUR	400	13.36	0	2	10688	
194	RAJASTHAN AAVAS BULETIN	JAIPUR	400	13.36	0	2	10688	
195	RAJASTHAN DARSHAN	JAIPUR	400	13.36	0	2	10688	
196	RAJASTHAN GULAB	JAIPUR	400	9.63	0	2	7704	
197	RAJNETIK GYAN	JAIPUR	100	0	11.52	2	2304	
198	RAJASTHAN KAMAL	JAIPUR	400	10.69	0	2	8552	
199	RAJASTHAN MARU VIKAS	JAIPUR	400	13.36	0	2	10688	
200	RAJASTHAN METRO PATRIKA	JAIPUR	400	13.36	0	2	10688	
201	RAJASTHAN PALIKA SANVAD	JAIPUR	400	7.71	0	2	6168	
202	RAJASTHAN ROJGAR SANDESH	JAIPUR	100	0	72	2	14400	
203	RAJASTHAN SAMAC HAR DARPAN	JAIPUR	400	13.36	0	2	10688	
204	RAJASTHAN SATYA	JAIPUR	400	17.76	0	2	14208	
205	RAJASTHANI DHARTI	JAIPUR	100	0	11.52	2	2304	
206	RAJNITI KE ROOP	JAIPUR	400	26.74	0	2	21392	
207	RAJVIDHAN	JAIPUR	100	0	11.52	2	2304	
208	REVENUE TODAY	JAIPUR	100	0	11.52	2	2304	
209	RIGHT THINKING	JAIPUR	400	9.63	0	2	7704	
210	ROJGAR KI AWAZ	JAIPUR	100	0	11.52	2	2304	
211	ROJGAR MANDAL	JAIPUR	400	13.36	0	2	10688	
212	SAIMA TIMES	JAIPUR	400	13.36	0	2	10688	
213	SAMANVAY KI BHAVNA	JAIPUR	100	0	17.28	2	3456	
214	SAMANVYA VANI	JAIPUR	400	13.36	0	2	10688	
215	SANSKRATIK CHETNA	JAIPUR	100	0	17.28	2	3456	
216	SAT PAKSH MANCH	JAIPUR	400	17.76	0	2	14208	
217	SATRANGI JAIPUR	JAIPUR	400	13.36	0	2	10688	
218	SCHOOLI HALCHAL	JAIPUR	400	17.76	0	2	14208	
219	SEN VIKAS	JAIPUR	400	9.63	0	2	7704	

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Fornightly Newspapers - 1 AD of 400 sqcm 25 x 16 . Ad Position: Inside Any Page B/W								
220	SEVA AUR SALAH	JAIPUR	100	0	11.52	2	2304	
221	SHAHIDON KI JUNG	JAIPUR	400	13.36	0	2	10688	
222	SHEKHAR PATRIKA	JAIPUR	100	0	11.52	2	2304	
223	SHIV SAMADHI	JAIPUR	400	13.36	0	2	10688	
224	SHUB RAJASTHAN	JAIPUR	400	13.36	0	2	10688	
225	SHYAM ANUGRAH	JAIPUR	100	0	11.52	2	2304	
226	SICHAJ SHARMIK PATRIKA	JAIPUR	100	0	11.52	2	2304	
227	SINDHI CHAMAN	JAIPUR	400	13.36	0	2	10688	
228	SOCIETY NEWS	JAIPUR	100	0	11.52	2	2304	
229	SRAMIK RAJASTHAN	JAIPUR	400	9.63	0	2	7704	
230	SRAMIK VIKAS	JAIPUR	100	0	11.52	2	2304	
231	SUBAH KI KIRAN	JAIPUR	400	14.21	0	2	11368	
232	SURVIHAR	JAIPUR	400	13.36	0	2	10688	
233	SWARAJ VIEW	JAIPUR	100	0	11.52	2	2304	
234	TARK SANGAT SANDESH	JAIPUR	400	13.36	0	2	10688	
235	TRUST	JAIPUR	400	13.36	0	2	10688	
236	UNITI OF RAJASTHAN	JAIPUR	400	10.69	0	2	8552	
237	UPBHOGTA JAN CHETNA	JAIPUR	400	7.71		2	6168	
238	VAGYANIK DRASTIKON	JAIPUR	100	0	23.04	2	4608	
239	VANIJAYA SETU	JAIPUR	100	0	23.04	2	4608	
240	VICHAARON KA NIRNYA	JAIPUR	400	13.36	0	2	10688	
241	VIKLANG MANCH	JAIPUR	400	10.69	0	2	8552	
242	VISHV VANIJYA	JAIPUR	400	13.36	0	2	10688	
243	YASHVARDHAN TIMES	JAIPUR	400	17.76	0	2	14208	
244	YUG CHALAN	JAIPUR	400	9.63	0	2	7704	
245	JAISALVANI	JAISALMER	100	0	17.28	2	3456	
246	SWARN DOOT	JAISALMER	400	7.71	0	2	6168	
247	RASTRIYA TAKAT	JALORE	100	0	23.04	2	4608	
248	RAJASTHAN DEEP	JALORE	400	14.21	0	2	11368	
249	CITY OF BELLS	JHALAWAR	100	0	11.52	2	2304	
250	NEWS TIMES	JHALAWAR	100	0	11.52	2	2304	
251	JHALAWAR KHEL DARPAN	JHALAWAR	100	0	11.52	2	2304	
252	KESARIA KRANTI	JHALAWAR	400	22.3	0	2	17840	
253	TELSTAR	JHALAWAR	100	0	11.52	2	2304	
254	AAINA-A-SHEKHAWATI	JHUNJHUNU	100	0	17.28	2	3456	
255	DAMRU KI AWAZ SUNO	JHUNJHUNU	100	0	11.52	2	2304	
256	MAHAPRAN	JHUNJHUNU	100	0	17.28	2	3456	

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Fornightly Newspapers - 1 AD of 400 sqcm 25 x 16 . Ad Position: Inside Any Page B/W								
257	SHEKHAVATI GANDH	JHUNJHUNU	100	0	23.04	2	4608	
258	AUTO PETROLIUM TIMES	JODHPUR	100	0	11.52	2	2304	
259	BHAGIRATHI DARPAN	JODHPUR	100	0	11.52	2	2304	
260	CHEEL	JODHPUR	400	10.69	0	2	8552	
261	CURRENT JYOTI	JODHPUR	400	9.63	0	2	7704	
262	FILFOOT INDIA	JODHPUR	400	9.63	0	2	7704	
263	FLODI JAITE	JODHPUR	100	0	23.04	2	4608	
264	GRAMEEN JAN CHETNA	JODHPUR	400	14.21	0	2	11368	
265	HIND BAAGH	JODHPUR	100	0	11.52	2	2304	
266	JAI AMAR LAL	JODHPUR	100	0	23.04	2	4608	
267	JODHPUR KRANTICAL	JODHPUR	400	10.69	0	2	8552	
268	JODHPUR SAMAC HAR	JODHPUR	400	13.36	0	2	10688	
269	KHUSHHAL BHARAT	JODHPUR	100	0	17.28	2	3456	
270	KRAMASHAH	JODHPUR	100	0	23.04	2	4608	
271	KRAMVEER SANDESH	JODHPUR	100	0	11.52	2	2304	
272	MAHAK DOOT	JODHPUR	400	9.63	0	2	7704	
273	MAHATMA PHULE SATYASHODHAK	JODHPUR	100	0	11.52	2	2304	
274	MAIN KAHOUN TU SUN	JODHPUR	100	0	11.52	2	2304	
275	MATWALA RAHI	JODHPUR	400	7.71	0	2	6168	
276	MEERA DAYANAND VANI	JODHPUR	100	0	23.04	2	4608	
277	MINERAL KHABAR	JODHPUR	100	0	11.52	2	2304	
278	RAJASTHAN ABHA	JODHPUR	100	0	23.04	2	4608	
279	RAM SNEHI	JODHPUR	400	13.36	0	2	10688	
280	UPBHOKTA HALCHAL	JODHPUR	100	0	17.28	2	3456	
281	ZINSUTRA	JODHPUR	400	10.69	0	2	8552	
282	PANCHTANTRA SANDESH	KAROULI	400	13.36	0	2	10688	
283	VIJAYGARH SANDESH	KAROULI	400	13.36	0	2	10688	
284	ABHISHTA	KOTA	400	9.63	0	2	7704	
285	ADBHUT SANSAR	KOTA	100	0	11.52	2	2304	
286	AKASH KA SITARA	KOTA	400	9.63	0	2	7704	
287	ANANG DOOT	KOTA	400	9.63	0	2	7704	
288	CHAMBAL SETU	KOTA	100	0	11.52	2	2304	
289	CHAMBAL KI GOD	KOTA	100	0	11.52	2	2304	
290	CHETAVNI RA CHUNGTTYA	KOTA	100	0	17.28	2	3456	
291	DAVANAL	KOTA	100	0	11.52	2	2304	
292	GUJARISH	KOTA	100	0	17.28	2	3456	

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Fornightly Newspapers - 1 AD of 400 sqcm 25 x 16 . Ad Position: Inside Any Page B/W

293	HADOTI KA SHER	KOTA	400	9.63	0	2	7704	
294	HADOUTI EXPRESS	KOTA	400	9.63	0	2	7704	
295	HADOUTI JAG UDTHI	KOTA	100	0	11.52	2	2304	
296	HADOUTI KA DEEPAK	KOTA	400	9.63	0	2	7704	
297	HADOUTI KIRAN	KOTA	400	9.63	0	2	7704	
298	HADOUTI PARIKRAMMA	KOTA	400	9.63	0	2	7704	
299	JAAG JAMEER	KOTA	100	0	17.28	2	3456	
300	KALAM KA KHEL	KOTA	400	9.63	0	2	7704	
301	KOTA KI ADALAT	KOTA	400	9.63	0	2	7704	
302	KOTA KI MAHIMA	KOTA	400	9.63	0	2	7704	
303	KOTA KRANICAL	KOTA	100	0	17.28	2	3456	
304	MANGAL VARDHANI	KOTA	100	0	11.52	2	2304	
305	NAHLE PE DEHLA	KOTA	400	9.63	0	2	7704	
306	NAVPUTRA	KOTA	400	9.63	0	2	7704	
307	PRADUSHAN SAMACHAAR	KOTA	400	9.63	0	2	7704	
308	ROOP SONDARYA	KOTA	100	0	11.52	2	2304	
309	SAJAG SIPAHI	KOTA	100	0	11.52	2	2304	
310	SAN SANI KHEJ Khabere	KOTA	400	22.3	0	2	17840	
311	SHABD UJALA	KOTA	100	0	11.52	2	2304	
312	YUVAK CURRENT	KOTA	400	22.3	0	2	17840	
313	AVTARI TIMES	NAGOUR	100	0	17.28	2	3456	
314	DHARTI KA CHIRAG	NAGOUR	100	0	11.52	2	2304	
315	MAHESH JYOTI	NAGOUR	100	0	23.04	2	4608	
316	PANCHAYAT PRABHAT	NAGOUR	400	13.36	0	2	10688	
317	RAJASTHAN KA DARPAN	NAGOUR	400	9.63	0	2	7704	
318	VRANDH JYOTI	NAGOUR	400	9.63	0	2	7704	
319	RAJLEDAR	PALI	100	0	23.04	2	4608	
320	VIGATVAR	PALI	100	0	23.04	2	4608	
321	MATI YA MEWAR RI	RAJSAMAND	100	0	23.04	2	4608	
322	AMAR INDIA	SAWAI MADHOPUR	100	0	17.28	2	3456	
323	GAGAN ALOK	SAWAI MADHOPUR	400	13.36	0	2	10688	
324	HAMEER CHETNA	SAWAI MADHOPUR	400	7.71	0	2	6168	
325	VIDHOOTVEG	SAWAI MADHOPUR	400	13.36	0	2	10688	
326	CHARCHIT	SIKAR	100	0	17.28	2	3456	
327	JUGAL BANDI	SIKAR	100	0	11.52	2	2304	

S.NO	Publication Name	Edition/s	Total Size	Rate (As Approved with DIPR)		Insertions	Amount	Release Date
				DAVP	DPR			
Fornightly Newspapers - 1 AD of 400 sqcm 25 x 16 . Ad Position: Inside Any Page B/W								
328	SURYA REKHA	SIKAR	100	0	11.52	2	2304	
329	AABU SAMACHHAR	SIROHI	100	0	11.52	2	2304	
330	GURU SHIKHAR TIMES	SIROHI	100	0	11.52	2	2304	
331	AAPANI CITY	SRIGANGANAGAR	400	13.36	0	2	10688	
332	AKSHAY BHARTI	SRIGANGANAGAR	400	17.76	0	2	14208	
333	ANUPGARH JYOTI	SRIGANGANAGAR	100	0	11.52	2	2304	
334	DASTANE NOOR	SRIGANGANAGAR	400	7.71	0	2	6168	
335	GANGANAGAR OR DESH	SRIGANGANAGAR	400	7.71	0	2	6168	
336	NIRMAN SANDESH	SRIGANGANAGAR	400	17.76	0	2	14208	
337	SEEMANT KARMCHAARI	SRIGANGANAGAR	100	0	11.52	2	2304	
338	SURATGARH TIMES	SRIGANGANAGAR	400	9.63	0	2	7704	
339	VINAYAK SANDESH	SRIGANGANAGAR	100	0	17.28	2	3456	
340	DINAN HITKARI	TONK	100	0	11.52	2	2304	
341	KUSHAL TIMES	TONK	100	0	11.52	2	2304	
342	NIWAI TIMES	TONK	100	0	23.04	2	4608	
343	SHRAMIK ACROSH	TONK	400	10.69	0	2	8552	
344	AMBAR KA DARSHAN	UDAIPUR	400	13.36	0	2	10688	
345	DRASTIKON	UDAIPUR	100	0	11.52	2	2304	
346	GAOW RI Khabran	UDAIPUR	100	0	23.04	2	4608	
347	LAKE END	UDAIPUR	100	0	17.28	2	3456	
348	MAHAVEER SAMTA SANDESH	UDAIPUR	100	0	23.04	2	4608	
349	PAKSH VIPAKSH PRATIPAKSH	UDAIPUR	100	0	11.52	2	2304	
350	UDAIPUR MANAN	UDAIPUR	100	0	11.52	2	2304	
Total							2363840	
Amount * 85%							2009264	
Print Media Gst 5%							100463	
Total Amount 85%+5%							2109727	
Amount*15%							354576	
Gst *18%							63824	
Total amount 15%+18%							418400	
Grand Total							2528127	

Print Media Plan of DIPR, Government of Rajasthan

S.No.	Publication Name	Edition/s	Total Size	Rate (As Approved with DIPR)	Premium	Insertions	Amount	Release Date
Monthly Newspapers - 1 AD of 400 sqcm 25 x 16 / 1Full Page Ad Position: Inside Any Page B/W								
1	BACHHO KA DESH	JAIPUR	1 page	1382	0%	2	2764.00	
2	DREAM UNLIMITED Hindi Monthly	Jaipur	100	23.04	0%	2	4608.00	
3	JEEVAN DAAN (MONTHLY)	JAIPUR	1 page	1382	0%	2	2764.00	
4	KALAM KI KRANTI	KOTA	100	11.52	0%	2	2304.00	
5	LEKHA VIG	JAIPUR	1 page	1382	0%	2	2764.00	
6	MAA TERA MANDIR	KOTA	100	11.52	0%	2	2304.00	
7	MADHUMATI	UDAIPUR	1page	1036.8	0%	2	2764.00	
8	MY JHUNJHUNU DOT	JHUNJHUNU	100	11.52	0%	2	2304.00	
9	NAI SHIKSHA	JAIPUR	1 page	1036.8	0%	2	2073.60	
10	PRATIBIMB	JAIPUR	1 page	1382	0%	2	2764.00	
11	PRATUSH	UDAIPUR	400	17.89	0%	2	14312.00	
12	RAJASTHAN COVERAGE	JAIPUR	100	11.52	0%	2	2304.00	
13	RAJASTHAN PANSIONER	JAIPUR	1 page	1382	0%	2	2764.00	
						Total	46793.60	
						Amount * 85%	39774.56	
						Print Media Gst 5%	1988.728	
						Total Amount 85%+5%	41763.288	
						Amount*15%	7019.04	
						Gst *18%	1263.4272	
						Total amount 15%+18%	8282.4672	
						Grand Total	50045.7552	