

राजस्थान सरकार
सूचना एवं जनसम्पर्क विभाग

क्रमांक/सजा.विज्ञा./डी.पी.आर./101/2020 / 298-201

जयपुर, दिनांक :- 19.3.2020

वरिष्ठ प्रबंधक,

राजस्थान संवाद

जयपुर

विषय :- सजावटी विज्ञापन जारी करने बाबत ।

महोदय,

उपरोक्त विषयांतर्गत एवं स्वीकृत क्रमांक के क्रम में लेख है कि "कोरोना वायरस" सम्बन्धी आधा पृष्ठ रंगीन सजावटी विज्ञापन आकार 825 वर्ग से.मी./200 कॉलम से.मी. राज्य से स्वीकृत समस्त दैनिक समाचार पत्रों में दिनांक 20.03.2020 के अंक में प्रकाशनार्थ जारी करने का श्रम करें। निर्देशानुसार दैनिक राजस्थान पत्रिका व भास्कर को छोड़कर शेष समाचार पत्रों में कोरोना वायरस संबंधी विज्ञापन अंतिम पृष्ठ पर प्रकाशित किए जाने हेतु निर्देशित करने का श्रम करें।

उपरोक्तानुसार RO जारी करे O/C की प्रति शाखा में भेजने का कष्ट करें। भुगतान पर नियमानुसार कटौती की जाएगी। राजस्थान संवाद को नियमानुसार कमीशन देय होगा।

भवदीय

19/03/2020
उप निदेशक (विज्ञापन)

प्रतिलिपि :-

1. निजी सचिव, आयुक्त, सूचना एवं जनसम्पर्क विभाग, राजस्थान, जयपुर।
2. वित्तीय सलाहकार, सूचना एवं जनसम्पर्क विभाग, जयपुर
3. सहायक लेखाधिकारी, लेखा बजट, सूचना एवं जनसम्पर्क विभाग, जयपुर

उप निदेशक (विज्ञापन)
सूचना एवं जनसम्पर्क विभाग

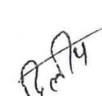
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Print Media Plan of DIPR, Government of Rajasthan								
S.No.	Publication Name	Edition/s	Total Size	Rate (As Approved with DIPR)	Premium 40%	Insertions	Amount	Release Date
State Level Newspapers All Edition - 1 AD of 25x33 =825 sqcm. Ad Position: Any Page Colour								
1	Rajasthan Patrika	All Rajasthan	825	743.61	40%	1	858,869.55	
2	Rastradoot	All Rajasthan	825	338.71	40%	1	391,210.05	
3	Dainik Bhaskar	All Rajasthan	825	774.08	40%	1	894,062.40	
4	Dainik Navajyoti	All Rajasthan	825	330.67	40%	1	381,923.85	
5	Evening Plus	All Rajasthan	825	51.70	40%	1	59,713.50	
6	HukumNama	All Rajasthan	825	37.41	40%	1	43,208.55	
7	J. Mahanagar Times	All Rajasthan	825	209.57	40%	1	242,053.35	
8	Jagruk Times	All Rajasthan	825	87.69	40%	1	101,281.95	
9	Jalte Deep	All Rajasthan	825	42.82	40%	1	49,457.10	
10	Jannayak	All Rajasthan	825	51.70	40%	1	59,713.50	
11	Lok Jeevan	All Rajasthan	825	33.74	40%	1	38,969.70	
12	Lokmat	All Rajasthan	825	66.14	40%	1	76,391.70	
13	Morning News	All Rajasthan	825	51.70	40%	1	59,713.50	
14	Naya India	All State Level	825	38.28	40%	1	44,213.40	
15	Rajasthan Statement	All Rajasthan	825	75.84	40%	1	87,595.20	
16	Sandhya Jyoti Darpan	All Rajasthan	825	215.83	40%	1	249,283.65	
17	Seema Sandesh	All Rajasthan	825	56.65	40%	1	65,430.75	
18	Pratehkal	Jaipur+Udaipur	825	207.59	40%	1	239,766.45	
	Pratehkal	Jodhpur	200	36.00	40%	1	10,080.00	
19	Punjab Kesari	Jaipur	825	40.29	40%	1	46,534.95	
		Ajmer	200	21.60	40%	1	6,048.00	
20	Adhikar	Jaipur	825	25.85	40%	1	29,856.75	
21	Chambal Sandesh	Kota	825	25.85	40%	1	29,856.75	
22	Evening Post	Jaipur	825	25.85	40%	1	29,856.75	
23	Nafa Nuksan	Jaipur	825	8.74	40%	1	10,094.70	
24	Pratinidhi	Jodhpur	825	16.87	40%	1	19,484.85	

12/11/19

CS & P
प्रतिष्ठान (प्रतिष्ठान)
प्रतिष्ठान (प्रतिष्ठान)

25	Samachar Jagat	Jaipur (M+E)	825	133.70	40%	1	154,423.50
26	The Times of India	Jaipur	825	47.40	40%	1	54,747.00
Total							4,333,841.40
Amount * 85%							3,683,765.19
Print Media Gst 5%							184,188.26
Total Amount 85%+5%							3,867,953.45
Amount*15%							650,076.21
Gst *18%							117,013.72
Total amount 15%+18%							767,089.93
Grand Total							4,635,043.38


 (आर. के. तंडन)
 प्रबंधक (वित्त) एवं
 प्रमुख वित्त अधिकारी
 राजस्थान सरकार

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Print Media Plan of DIPR, Government of Rajasthan								
S.No.	Publication Name	Edition/s	Total Size	Rate (As approved with DIPR)	Premium 40%	Insertions	Amount	Release date
Daily Newspapers - 1 AD of 25x33 =825 sqcm. Ad Position: Any Page Colour								
1	Adhunik Ajmer	Ajmer	825	25.85	40%	1	29,857	
2	Adhunik Rajasthan	Ajmer	825	16.87	40%	1	19,485	
3	Bharat Bhoomi	Ajmer	825	25.85	40%	1	29,857	
4	Hindu (Sindhi)	Ajmer	825	25.85	40%	1	29,857	
5	Maru Prahar	Ajmer	825	25.85	40%	1	29,857	
6	Naya India	Ajmer	825	16.87	40%	1	19,485	
7	Nirantar	Ajmer	200	28.80	40%	1	8,064	
8	Rajyadesh	Ajmer	825	25.85	40%	1	29,857	
9	Sare Rah	Ajmer	200	21.60	40%	1	6,048	
10	Veer Rajasthan	Ajmer	200	28.80	40%	1	8,064	
11	Alwar ka Jharokha	Alwar	200	36.00	40%	1	10,080	
12	Arun Prabha	Alwar	825	16.87	40%	1	19,485	
13	Desh ki Udan Patrika	Alwar	200	36.00	40%	1	10,080	
14	Rajasthan ki Pukar	Alwar	200	28.80	40%	1	8,064	
15	Rajasthan Times	Alwar	825	16.87	40%	1	19,485	
16	Great Rajasthan	Banswara	825	9.97	40%	1	11,515	
17	Hello Rajasthan	Banswara	200	28.80	40%	1	8,064	
18	Jai Kanthal	Banswara	825	35.55	40%	1	41,060	
19	Disha Dhwarz	Baran	825	16.87	40%	1	19,485	
20	Paitra	Baran	200	21.60	40%	1	6,048	
21	Patrika Beuro	Baran	200	21.60	40%	1	6,048	
22	Dainik Janta Sahkar	Barmer	825	12.47	40%	1	14,403	
23	Hindustan Border	Barmer	200	21.60	40%	1	6,048	
24	Maru Manch	Barmer	825	12.47	40%	1	14,403	
25	Maru Lahar	Barmer	825	12.47	40%	1	14,403	
26	Marwar Doot	Barmer	825	16.87	40%	1	19,485	
27	Arun Prabha	Bharatpur	825	12.47	40%	1	14,403	
28	Pakshi Ka Sandesh	Bharatpur	200	36.00	40%	1	10,080	
29	Public Insaf Dairy	Bharatpur	825	12.47	40%	1	14,403	
30	Bhilwara Leader	Bhilwara	200	28.80	40%	1	8,064	
31	Bhor Tarang	Bhilwara	200	28.80	40%	1	8,064	
32	Kranti Tarang	Bhilwara	200	28.80	40%	1	8,064	
33	Tarun Desh	Bhilwara	825	21.41	40%	1	24,729	
34	Kamyab Kalam	Bikaner	825	57.46	40%	1	66,366	

हिलीय
(ऑर. के. तंवर)
उपनिर्देशक (विकास)
जन एवं जनसम्पर्क विभाग

S.No.	Publication Name	Edition/s	Total Size	Rate (As pproved with DIPR)	Premium 40%	Insertions	Amount	Release date
35	Krashi Prabhat	Bikaner	825	21.41	40%	1	24,729	
36	National Rajasthan	Bikaner	825	17.12	40%	1	19,774	
37	Rajasthan Pradeep	Bikaner	825	25.85	40%	1	29,857	
38	Rajasthani Chirag	Bikaner	825	21.41	40%	1	24,729	
39	Vinay Patrika	Bikaner	825	25.85	40%	1	29,857	
40	Yugpaksha	Bikaner	825	25.85	40%	1	29,857	
41	Angad	Bundi	825	25.85	40%	1	29,857	
42	Hadauti ki Halchal	Bundi	200	28.80	40%	1	8,064	
43	Rajmarg	Bundi	825	25.85	40%	1	29,857	
44	Sidha Sawal	Chittorgarh	200	36.00	40%	1	10,080	
45	Jaipur Times	Churu	825	21.41	40%	1	24,729	
46	Beuro Sandesh	Dausa	825	25.85	40%	1	29,857	
47	Dausa Gajat	Dausa	825	16.87	40%	1	19,485	
48	Vande Jaipur	Dausa	200	36.00	40%	1	10,080	
49	Navsurya	Dausa	825	21.41	40%	1	24,729	
50	Riwaz Rajasthan ki	Dausa	200	28.80	40%	1	8,064	
51	Public Insaf Dairy	Dholpur	825	8.74	40%	1	10,095	
52	Aatma ki Jwala	Dungarpur	825	12.47	40%	1	14,403	
53	Urgent Times	Dungarpur	200	28.80	40%	1	8,064	
54	Bagad Doot	Dungarpur	825	25.85	40%	1	29,857	
55	Abhijeet Bharat	Hanumangarh	200	21.60	40%	1	6,048	
56	Beparda Such	Hanumangarh	825	16.87	40%	1	19,485	
57	Dainik Varnmala	Hanumangarh	825	25.85	40%	1	29,857	
58	Ibadat	Hanumangarh	825	25.85	40%	1	29,857	
59	Maru Parikrama	Hanumangarh	825	16.87	40%	1	19,485	
60	Saanykaal Times	Hanumangarh	825	16.87	40%	1	19,485	
61	Tej	Hanumangarh	825	49.95	40%	1	57,692	
62	Tej Kesari	Hanumangarh	825	35.55	40%	1	41,060	
63	Trimurthi Sandesh	Hanumangarh	825	16.87	40%	1	19,485	
64	Vinay Patrika	Hanumangarh	825	25.85	40%	1	29,857	
65	Yorker	Hanumangarh	825	16.87	40%	1	19,485	
66	Aaj Jaipur	Jaipur	825	16.87	40%	1	19,485	
67	Amrit India	Jaipur	825	16.87	40%	1	19,485	
68	Arun Prabha	Jaipur	825	12.47	40%	1	14,403	
69	Badta Rajasthan	Jaipur	825	12.47	40%	1	14,403	
70	Badte Kadam	Jaipur	200	36.00	40%	1	10,080	

दिलीप
 (ऑर. के. तंवर)
 उपनिदेशक (विज्ञापन)
 सूचना एवं जनसम्पर्क विभाग
 जयपुर

S.No.	Publication Name	Edition/s	Total Size	Rate (As approved with DIPR)	Premium 40%	Insertions	Amount	Release date
71	Chamakta Rajasthan	Jaipur	200	36.00	40%	1	10,080	
72	Cut to Cut	Jaipur	200	21.60	40%	1	6,048	
73	Dainik Bhor	Jaipur	825	25.85	40%	1	29,857	
74	Great Rajasthan	Jaipur	825	9.97	40%	1	11,515	
75	Hamara Samachar	Jaipur	200	21.60	40%	1	6,048	
76	Hindu (Sindhi)	Jaipur	825	16.87	40%	1	19,485	
77	Jaipur Beuro	Jaipur	825	25.85	40%	1	29,857	
78	Jaipur Times(M)	Jaipur	825	25.85	40%	1	29,857	
79	Jaipur Times(E)	Jaipur	825	30.80	40%	1	35,574	
80	Khabar pe Khabar	Jaipur	200	28.80	40%	1	8,064	
81	Kanchan Kesari	Jaipur	825	21.41	40%	1	24,729	
82	Khabaron ki Dunia	Jaipur	825	35.55	40%	1	41,060	
83	Mahabali Media	Jaipur	200	28.80	40%	1	8,064	
84	Mahabharat Jyoti	Jaipur	825	21.41	40%	1	24,729	
85	Mahagatha	Jaipur	200	36.00	40%	1	10,080	
86	Monday Report	Jaipur	825	16.87	40%	1	19,485	
87	Mradul Patrika	Jaipur	825	16.87	40%	1	19,485	
88	Nav Surya	Jaipur	825	25.85	40%	1	29,857	
89	Nirala Rajasthan	Jaipur	200	28.80	40%	1	8,064	
90	Nirali Vijay	Jaipur	825	12.47	40%	1	14,403	
91	Pakshi Ka Sandesh	Jaipur	825	25.85	40%	1	29,857	
92	Palika post	Jaipur	825	16.87	40%	1	19,485	
93	Prabhat Abhinandan	Jaipur	825	25.85	40%	1	29,857	
94	Prakash Kunj	Jaipur	200	28.80	40%	1	8,064	
95	Pratigya Sandesh	Jaipur	825	12.47	40%	1	14,403	
96	Raj Vaibhav	Jaipur	825	17.12	40%	1	19,774	
97	Rajasthan Leader (Hindi)	Jaipur	825	25.85	40%	1	29,857	
98	Rajasthan Leader (Urdu)	Jaipur	825	25.85	40%	1	29,857	
99	Rajputana Times	Jaipur	825	24.03	40%	1	27,755	
100	Rastra Sammat	Jaipur	825	12.47	40%	1	14,403	
101	Riwaz Rajasthan ki	Jaipur	825	21.41	40%	1	24,729	
102	Satta Jagat	Jaipur	825	12.47	40%	1	14,403	
103	Shub Rajasthan	Jaipur	200	21.60	40%	1	6,048	
104	Simant Express	Jaipur	200	28.80	40%	1	8,064	

रितीय

(आर. के. तंवर)
उपनिदेशक (विज्ञापन)
सूचना एवं जनसम्पर्क विभाग

S.No.	Publication Name	Edition/s	Total Size	Rate (As approved with DIPR)	Premium 40%	Insertions	Amount	Release date
105	Tej Kesari	Jaipur	825	25.85	40%	1	29,857	
106	Udhyog Ass Pass	Jaipur	825	25.85	40%	1	29,857	
107	Vakt India	Jaipur	825	20.68	40%	1	23,885	
108	Vande Jaipur	Jaipur	200	36.00	40%	1	10,080	
109	Virat Vaibhav	Jaipur	825	35.55	40%	1	41,060	
110	Youth Rajasthan	Jaipur	200	21.60	40%	1	6,048	
111	Mahagyan	Jaisalmer	825	21.41	40%	1	24,729	
112	Maru Mahima	Jaisalmer	825	12.47	40%	1	14,403	
113	Rajasthan ri Paati	Jaisalmer	825	12.47	40%	1	14,403	
114	Rajasthan Leader	Jalore	825	25.85	40%	1	29,857	
115	Desh Ki Dharti	Jhalawar	825	25.85	40%	1	29,857	
116	Divya Aadhar	Jhalawar	200	28.80	40%	1	8,064	
117	Patan Express	Jhalawar	200	21.60	40%	1	6,048	
118	Hindu Ki Lalkar	Jhunjhunu	200	36.00	40%	1	10,080	
119	Nav Surya	Jhunjhunu	825	25.85	40%	1	29,857	
120	Jangan	Jodhpur	825	21.41	40%	1	24,729	
121	Jodhana Express	Jodhpur	825	12.47	40%	1	14,403	
122	Jodhpur Express	Jodhpur	200	21.60	40%	1	6,048	
123	Khabar Chakra	Jodhpur	825	12.47	40%	1	14,403	
124	Khushaal Rajasthan	Jodhpur	825	12.47	40%	1	14,403	
125	Kramashah	Jodhpur	200	28.80	40%	1	8,064	
126	Mahaka Sansar	Jodhpur	200	28.80	40%	1	8,064	
127	Maru Lehar	Jodhpur	825	16.87	40%	1	19,485	
128	Maru Naad	Jodhpur	825	21.41	40%	1	24,729	
129	Maru Trikon Parikrama	Jodhpur	825	21.41	40%	1	24,729	
130	Virat Vaibhav	Jodhpur	825	35.55	40%	1	41,060	
131	Neta Bane Abhineta	Jodhpur	825	9.97	40%	1	11,515	
132	Prassanna Times	Jodhpur	200	36.00	40%	1	10,080	
133	Prayatan Bazar	Jodhpur	200	21.60	40%	1	6,048	
134	Rajasthan 24 News Plus	Jodhpur	200	21.60	40%	1	6,048	
135	Tarun Rajasthan	Jodhpur	825	21.41	40%	1	24,729	
136	Tisra Prahar	Jodhpur	825	25.85	40%	1	29,857	
137	Ujala Bharat	Jodhpur	825	16.87	40%	1	19,485	
138	Nirbhik Rajasthan	Karauli	200	28.80	40%	1	8,064	
139	Bharat ki Mahima	Kota	200	21.60	40%	1	6,048	

दि. 17/11/2020
 (अतिर. के. संवर)
 उपनिदेशक (विकास)
 सूचना एवं जनसम्पर्क विभाग
 जयपुर

S.No.	Publication Name	Edition/s	Total Size	Rate (As approved with DIPR)	Premium 40%	Insertions	Amount	Release date
140	Desh ki Dharti	Kota	825	25.85	40%	1	29,857	
141	Divya Aadhar	Kota	200	21.60	40%	1	6,048	
142	Evening News Samachar	Kota	200	28.80	40%	1	8,064	
143	Hadauti ki Halchal	Kota	825	16.87	40%	1	19,485	
144	Kalam Ka Adhikar	Kota	825	16.87	40%	1	19,485	
145	Kota Beuro	Kota	200	28.80	40%	1	8,064	
146	Kota Reporter	Kota	200	21.60	40%	1	6,048	
147	Nirikshak	Kota	200	21.60	40%	1	6,048	
148	Zabaaj Patrika(E)	Kota	200	21.60	40%	1	6,048	
149	Badte Kadam	Nagaur	825	21.41	40%	1	24,729	
150	Dola Maru	Nagaur	825	16.87	40%	1	19,485	
151	Kamyab Kalam	Nagaur	825	12.47	40%	1	14,403	
152	Jangan	Pali	825	21.41	40%	1	24,729	
153	Maru Lehar	Pali	825	16.87	40%	1	19,485	
154	Maru Naad	Pali	825	21.41	40%	1	24,729	
155	Rajasthan Khoj Khabar	Pali	825	21.41	40%	1	24,729	
156	Jai Kanthal	Pratapgarh	825	35.55	40%	1	41,060	
157	Kuber the business chargar	Pratapgarh	200	28.80	40%	1	8,064	
158	Khabar Samrat	Rajsamand	825	21.41	40%	1	24,729	
159	Bajariya ki Bhor	S.Madhopur	200	21.60	40%	1	6,048	
160	Desh Ki Dharti	S.Madhopur	825	25.85	40%	1	29,857	
161	Gulabi Halchal	S.Madhopur	825	25.85	40%	1	29,857	
162	Evening Plus	Sikar	825	25.85	40%	1	29,857	
163	Udhyog Ass Pass	Sikar	825	30.80	40%	1	35,574	
164	Riwaz Rajasthan ki	Sikar	200	21.60	40%	1	6,048	
165	Navyatna	Sikar	825	16.87	40%	1	19,485	
166	Jaipur Beuro	Sirohi	825	25.85	40%	1	29,857	
167	Prabhat Abhinandan	Sirohi	825	25.85	40%	1	29,857	
168	Ranveer Rajasthan	Sirohi	825	25.85	40%	1	29,857	
169	Active Sandesh	Sriganganagar	200	21.60	40%	1	6,048	
170	Dainik Bhor	Sriganganagar	825	25.85	40%	1	29,857	
171	Fighter	Sriganganagar	200	28.80	40%	1	8,064	
172	Hansal Samachar	Sriganganagar	825	21.41	40%	1	24,729	

दिलीप

(आर. के. सेक्टर)
उपनिदेशक (विकास)
— तमिलनाडु विभाग

S.No.	Publication Name	Edition/s	Total Size	Rate (As approved with DIPR)	Premium 40%	Insertions	Amount	Release date
173	Hi Line	Sriganganagar	825	25.85	40%	1	29,857	
174	Janmarag	Sriganganagar	825	25.85	40%	1	29,857	
175	Lok Sammat	Sriganganagar	825	25.85	40%	1	29,857	
176	Prashant Jyoti	Sriganganagar	825	21.41	40%	1	24,729	
177	Pratap Kesari	Sriganganagar	200	28.80	40%	1	8,064	
178	Rashtriya Chhavi	Sriganganagar	825	25.85	40%	1	29,857	
179	Simant Rakshak	Sriganganagar	200	36.00	40%	1	10,080	
180	Sandhya Border Times	Sriganganagar	825	12.47	40%	1	14,403	
181	Seema Kiran	Sriganganagar	825	25.85	40%	1	29,857	
182	Banas Vardan	Tonk	825	8.74	40%	1	10,095	
183	Khabaron ki Dunia	Tonk	825	40.29	40%	1	46,535	
184	Sachha Sagar	Tonk	200	21.60	40%	1	6,048	
185	Taj Bharati	Tonk	825	25.85	40%	1	29,857	
186	Aprahan Times	Udaipur	825	21.41	40%	1	24,729	
187	Jai Rajasthan	Udaipur	825	25.85	40%	1	29,857	
188	Khabar Samrat	Udaipur	825	21.41	40%	1	24,729	
189	Naya India	Udaipur	825	16.87	40%	1	19,485	
190	Pukar	Udaipur	825	25.85	40%	1	29,857	
191	Udaipur Express	Udaipur	825	25.85	40%	1	29,857	
Total							3,779,277	
Amount * 85%							3,212,385	
Print Media Gst 5%							160,619	
Total Amount 85%+5%							3,373,004	
Amount*15%							566,891	
Gst *18%							102,040	
Total amount 15%+18%							668,932	
Grand Total							4,041,936	

दिलीप
 (आर. के. तंवर)
 उपनिदेशक (विकास)
 सूचना एवं जनसम्पर्क विभाग
 राजस्थान, जयपुर